# FINANCIAL STAN

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The Smartest Way To Think

# Public Sector Transformation Agenda Out

Inflation's Rise and Fall



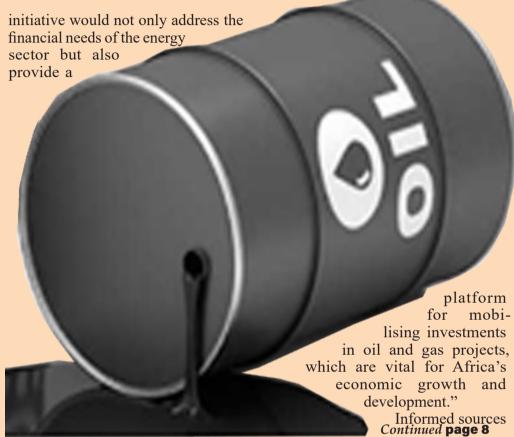
\$5bn For Africa Energy Bank

date has been By Reuben Adewale for the of the \$5 billion Africa available by shareholders. Energy Bank (AEB). The hydrocarbons projects on energy industry. the continent.

commencement for a AEB has been made provide a

APPOis an 18-member bank, among others would oil producing countries seek to provide alternative bloc. It drives develsource of funding for opment in the African

Executive Board The AEB which member representing would bridge financing Nigeria at the African gaps in the continent's Petroleum Producers oil and gas industry is Organisation (APPO), being established by Nicholas Ella, made the the African Petroleum disclosure at the just Producers Organisation concluded 19th executive (APPO) in conjunction board meeting of the with the African Export organisation in Yaounde, Import Bank (Afrexim). Cameroon adding that . Secretary General of Nigeria is fully committed APPO, Dr Farouk Ibrahim, to furnishing and delivconfirmed 50 per cent of ering the building to the the total fund required bank in good time. "This



### Mexico Concludes Agreement On Credit Line

n October 30, The Executive Board of the International Monetary Fund (IMF) concluded the Article IV consultation and the mid-term review under the Flexible Credit Line Arrangement with Mexico.

The current two-year FCL arrangement for Mexico in an amount equivalent to 26.7381 SDR billion (300 percent of quota, about US\$35 billion) was approved by the IMF's Executive Board on November 15, 2023. The Mexican authorities stated their

### GDP Scales Up 3.4% generated funds. Furthermore, tax reforms and measures in

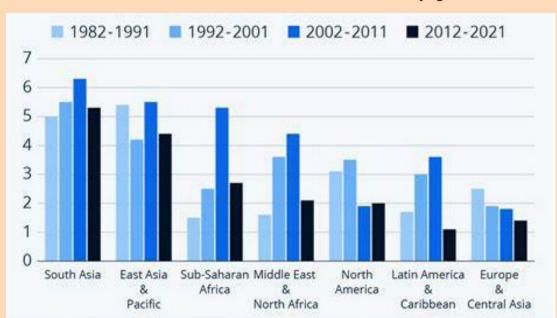
Deputy Minister of economic situation before government spending culture, and health'. parliament last week through

The Sierra Leone's and informed that the to fiscal stability. economy recorded a inflation rate has steadily

fuel marketing are contributing

Sierra Leone has secured ▲ 3.4 percent growth declined from a peak of significant international commitin Gross Domestic Product 54.5 percent in October ments, including \$800 million (GDP) in fiscal 2023. This 2023 to 20.24 percent by in pledges from recent confercame on the heels of a September 2024. This ences and \$105 million from 4.5 percent expansion decline, she attributed to FIFA, along with various develrecorded in 2022. A 4 tight monetary policies, opment grants from the World percent growth in GDP is stable exchange rates, and Bank, African Development projected for fiscal 2024. increased food supplies. Bank (AFDB), and other inter-Domestic revenue national donors. These funds, she Finance, Madam Kadiatu generation has been said will help support essential Alie, clarified the country's robust, covering most sectors, 'including energy, agri-

internally Continued page 8





A visitor at the Sierra Leone Pavilion at the World Travel Market. London

### INSIGHT

#### **World Business Briefs**

### Finnish Economy Recovers

Finnish Economy mismatches, Recovers.

Finnish economy has growth. started to recover. Modest strengthen growth and the financial sector. build resilience, policy effort should focus on:

- Additional fiscal Continuing Fiscal Deficits consolidation to reverse the debt trajectory.
- Measures raise labor force partici- remain sluggish. After pation and reduce skills GDP fell by 1.2 percent

barriers for new, fast-Following a hard growing firms to boost landing in 2023, the productivity and revive

 Expanding the growth is projected in macro-prudential toolkit 2025 and in the medium and undertaking a regional term, but risks are tilted stress test to further to the downside. To enhance the resilience of

> A Nascent Recovery, Low Inflation, but

The economy has started to recover, but to near-term growth will

### **IMF Team Visits Congo**

7-18, 2024 in Brazzaville. January 21, 2022. Discussions continued in

International program supported by an Monetary Fund (IMF) arrangement under the staff team, led by Roland Extended Credit Facility Kpodar, met the Congolese (ECF) approved by the authorities during October IMF Executive Board on

"The IMF staff team Washington during the welcomed the authorities' 2024 Annual Meetings to reaffirmed commitment to conduct the sixth review pursue policies under the of Congo's three-year IMF-supported program

### ... And Guinea Bissau

on economic policies about US\$ 7.2 million. that could support the

The IMF and Guinea completed by the IMF Bissau have reached Executive Board, Guinea staff-level agreement Bissau will have access to

Program performance Seventh review of has been strong as the the Extended Credit authorities met eight Facility (ECF). Once the of the nine quantitative review is approved by performance criteria for IMF Management and end-June 2024. Structural

## Wages Commission Debuts

new commission would service. Service'. address the issue of public sector.

Kalilu O. Chairman of the Public Service Commission (PSC), who disclosed this in Freetown equally efforts to put in place a Public Service Act adding that these moves would address inconsistencies inherent in wages and compensation process in the country.

"These are part of the initiatives aim at overpublic sector".

According to him, the emphasized the vital role Public Service Act is a a strong public sector the plan aims to create other stakeholders.

and much-needed legislative plays in promoting an efficient and high-Compensation framework 'meant to national development. performing public service Commission has enhance human resource In related development, framework that supports been established by management and create the Deputy Minister of national development the government. The a more equitable public Public Administration and

disparities and inconsist-weekly press conference the eight pillars of the encies in wages in the held at the Ministry of new Strategic Master Plan

Political Affairs, Philip Mr. Bah spoke at the Tondoneh, has outlined Energy Conference Room, designed to transform

...the Public Service Act is a muchannounced the ongoing needed legislative framework 'meant to enhance human resource management and create a more equitable public service. Service'.



hauling Sierra Leone's the Ministry of Information public service in Sierra Ministries, Departments, and Civic Education and Leone.

with input from various and Agencies (MDAs), as He explained that well as civil society and

Citizen Engagement

The Master Plan, he

said, has been validated

goals. The eight pillars of the plan include: Structural Alignment and Mandate Rationalization, Human Resource Management, Public Sector Coordination and Management, Monitoring and Evaluation, and Performance Management for Effective Service Delivery E-Governance, Pay and Incentives, Gender and Social Inclusion, Communication

### **Barbadian Economy Reports Healthy Returns**

construction sectors.

Between January damage to some coastal commodity prices and deficit narrowing to 5 and September 2024, infrastructure and the lower domestic service percent of GDP through in the tourism and rence during the off-peak costs. tourist season. Inflation

the Barbadian economy fishing sector, its macro-prices, offsetting higher September, down from grew by an estimated economic impact is prices of certain domestic 9.5 percent of GDP during 3.9 percent year-on-year, expected to be moderate, food and agricultural the same period in 2023. driven by dynamism in part given its occur-products and rising freight International reserves

While Hurricane continued to slow with strengthened further, (equivalent to around Beryl caused significant the easing of international with the current account 7 months of imports),

remain ample at US\$1.6 The external position billion at end-September

### Sierra Leone: Commitments by Fiscal Year (in millions of dollars)

YEAR	Amount in millions of USD	
2020	150	
2021	210	
2022	196	
2023	203	
2024	159	

Data Source: World Bank, Amount include International Bank for Reconstruction and Development (IBRD) and International Development Association (IDA) Commitments

### **NEWS ANALYSIS**

### About Us

The Newspaper Financial Standard, a weekly tabloid on business and economy is a publication of the Aba Jo'onu Prudential Group. Freetown, Federal Republic of Sierra Leone.

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The Smartest Way to Think.

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FS as catalyst for empowerment and development, provides news and information to the reading public. It informs, educates, motivates and provides knowledge; drives financial literacy and seeks to provide a roadmap for initiatives geared towards an enduring organized private sector. We aim at building capacity for a financially literate community and aggregate its benefits for all; whilst investing prudently and taking advantages of the democratic space to assert economic rights and responsibilities.

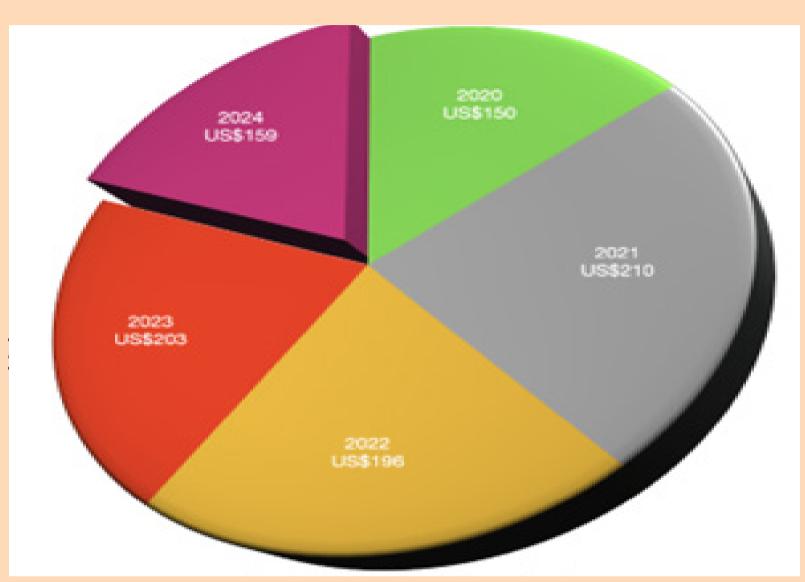
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## Cautious Optimism, Hope **Rises on Fiscal Commitments**



La cautious projection into Sierra Leone's partnership with the World Bank viz-a-viz the bank's commitments to the country in the last 5 years. This projection considers historical trends and current global economic outlooks.

Financial commitments to Sierra Leone declined marginally in the current fiscal year of 2024. At 159 million United

In less than 2 months to dollar - from the 203 million US dollar commitments to Sierra international support amid 2025, FS here provides figure of previous year of 2023.

This commitments are inclusive of the \$150 million, a period and potential economic

This commitments are inclusive of the International **Bank for Reconstruction and Development (IBRD) and the International Development** Association (IDA).

States dollar, the account International Bank for Reconstruction and approximately 21.6%. This 2021, reflecting an increase reflects a 21.6 percent Development (IBRD) and the International drop – about 44 million US Development Association (IDA). Financial

Leone in 2020 stood at changing political climates coincided with the global stagnation. It indicates a pandemic, which led strategic shift in funding to significant economic priorities by international disruptions worldwide. donors or concerns over Despite the adverse condi- ongoing governance issues tions, the commitment in Sierra Leone. and infrastructure.

As 2024 commit-opment funding. ments fell to \$159 million, The commitments about the sustainability of Cont'd to PAGE 8

represented a crucial effort The overall trend from to support the nation's 2020 to 2024 reveals a developmental projects, fluctuating but generally particularly in healthcare supportive environment for Sierra Leone's devel-

reflecting a sharp decline of surged to \$210 million in downturn raises concerns of 40% year-on-year.



### **KNOWLEDGE ZONE**

# What's Special Drawing Rights (SDR)?

international reserve asset, created by the IMF in 1969 to supplement its member countries' official reserves. To date, a total of SDR 660.7 billion (equivalent to about US\$943 billion) have been allocated. This includes the largest-ever allocation of about SDR 456 billion approved on August 2, 2021 (effective on August 23, 2021). This most recent allocation was to address the long-term global need for reserves, and help countries cope with the impact of the COVID-19 pandemic. The value of the SDR is based on a basket of five currencies—the U.S. dollar, the euro, the Chinese renminbi, the Japanese yen, and the British pound sterling.

The role of the SDR

The SDR was created as a supplementary international reserve asset in the context of the Bretton Woods fixed exchange rate system. The collapse of the Bretton Woods system in 1973 and the shift of major currencies to floating exchange rate regimes lessened the reliance on the SDR as a global reserve asset. Nonetheless, SDR allocations can play a role in providing liquidity and supplementing member countries' official reserves, as was the case amid the global financial crisis.

The SDR serves as the unit of account of the IMF and other international organizations.

The SDR is neither a currency nor a claim on the IMF. Rather, it is a potential claim on the freely usable currencies of IMF members. SDRs can be exchanged for these cur-

A basket of currencies determines the value of the SDR

SDR VALUE

The SDR value in terms of the U.S. dollar is determined daily based on the spot exchange rates







observed at around noon London time, and is posted on the IMF website.

Currencies included in the SDR basket have

SDR allocations: COVID-19 vaccine purchase example Step 1: Allocation of SDRs The IMF allocates SDRs. Country A receives an amount Step 2: Trade SDRs for currency Country A can exchange its SDRs with Country B for Step 3: Acquire vaccines Country A can then use these foreign currency reserves INTERNATIONAL MONETARY FUND IMF.org/SDR

defined as equivalent to 0.888671 grams of fine gold—which, at the time, was also equivalent to one U.S. dollar. After the collapse of the Bretton Woods system, the SDR was redefined as a basket of cur-

The SDR was initially to meet two criteria: the export criterion and the freely usable criterion. A criterion if its issuer is an IMF member or a monetary union that includes IMF members, and is also one of the top five world

exporters. For a currency to be determined "freely usable" by the IMF, it has to be widely used to make payments for international transactions and widely traded in the principal exchange markets. Freely usable currencies can be used in Fund financial transactions.

The SDR basket is reviewed every five years, or earlier if warranted, to ensure that the basket reflects the relative importance of currencies in the world's trading and financial systems. The reviews cover the key elements of the SDR method of valuation, including criteria and indicators used in selecting SDR basket currencies and the initial currency weights used in determining the amounts (number of units) of each currency in the SDR basket.

These currency amounts remain fixed over the five-year SDR valuation period but the actual weights of currencies in the basket fluctuate as crossexchange rates among the basket currencies move. The value of the SDR is determined daily based on market exchange rates. The reviews are also used to assess the appropriateness of the financial instruments comprising the SDR interest rate (SDRi) basket (see

**IMF Special Drawing** Right (SDR) Valuation Review: Questions and An-

What is the importance of the SDR valuation review that was concluded by the IMF's Executive Board on May 11, 2022? Can you clarify the process?

•This is the IMF Executive Board's regular quinquennial review of the method of valuation new basket. The review covers the composition and weighting of the SDR currency basket. It also reviews the financial instruments used to determine the SDR interest rate. The SDR valuation review ensures that the currencies in the SDR basket, and their corresponding weights, reflect the importance of these currencies in the world's trading and financial system.

•The currencies in the basket maintain the same ranking of the weights set in the 2015 review, with slightly higher weights for the U.S. dollar and the Chinese renminbi and, accordingly, somewhat lower weights for the British pound, the euro, and the Japanese yen. The SDR valuation review does not affect members' quotas in the Fund.

#### What are the main findings and outcomes of the review?

•In the five-year period for this review (2017-21), developments in key vari-



of the basket of currencies that make up the Special Drawing Rights (SDR). about a year, in an effort to prioritize work during the COVID-19 crisis and allow for a more suitable effectiveness date for the

ables relevant for the SDR valuation suggest that there have been no major changes in the roles of currence in the world economy. The countries and the currency union (euro area) whose

Continues on Page 13



### STATISTICS SIERRA LEONE



### Weak Leone Should **Buoy Up Salone**

of the Leone should have some benefits - if all things were to be equal as we are wont to say in basic economics - for the Salone economy. Unfortunately that is not the case presently. The Leone has continuously halved in value against the dollar for a long time. Ordinarily that should make Sierra Leone exports (products and services) extraordinarily cheap. That itself should incentivise the on shoring of supply chains and trigger the mother of all tourist booms in Sierra Leone as global travel picks up. A weak currency should deliver record profits for export oriented businesses. Except for some good news from agricultural sector where palm oil exports sold seven fold to 2.26 million metric tons in the second half of 2021 reverse is the case. Our screaming lead story in this edition is a testament to the devastating effect of an abysmally performing export sector.

omehow the misfortune from Sierra Leone were £6 million (a decrease of 25.0% or £2 million compared to the four quarters to end December 2020). Any surprise therefore that Salone suffered over £47 million loss in trade deficit with Britain lone.

Prior to this damning report, the apex bank - the Bank of Sierra Leone had reported a widened trade deficit arising from decreased exports in the last three months of last year. "External sector performance was mixed in 2021Q4. The trade deficit widened from US\$ 146.65 million in 2021Q3 to US\$245.66 million in 2021Q4. This is due to the combined effects of increased imports and decreased exports". The bank explained away the depreciation of the Leone to reduction in supply of foreign exchange in the face of increased demand. Even now with ease on travel restrictions globally the demand for foreign exchange for international travel is likely to increase, and exert greater pressure on the Leone's international

**Even now with ease on travel restric**tions globally the demand for foreign exchange for international travel is likely to increase, and exert greater pressure on the Leone's international exchange value. In the foreseeable future therefore this trend might continue except that the government move in quickly and stimulate increased private sector investment in our country

In the four quarters to the end of exchange value. In the foreseeable the fourth quarter of 2021, total UK exports to Sierra Leone amounted to £53 million (an increase of 10.4% or £5 million compared to the four quarters to the end of the fourth quarter of 2020. Of all UK exports to Sierra Leone in the four quarters to the end of the fourth quarter of 2021, £35 million (66.0%) were goods and £18 million (34.0%) were services. In the four quarters to the end of Q4 2021, UK exports of goods to Sierra Leone increased by 20.7% or £6 million compared to the four quarters to the end of the fourth quarter of 2020 while UK exports of services to Sierra Leone decreased by 5.3% or £1 million compared to the four quarters to the end of the fourth quarter of 2020. In the four quarters to the end of are still sketchy but FS would keep December 2021, total UK imports y'all posted.

future therefore this trend might continue except that the government move in quickly and stimulate increased private sector investment in Sierra Leone.

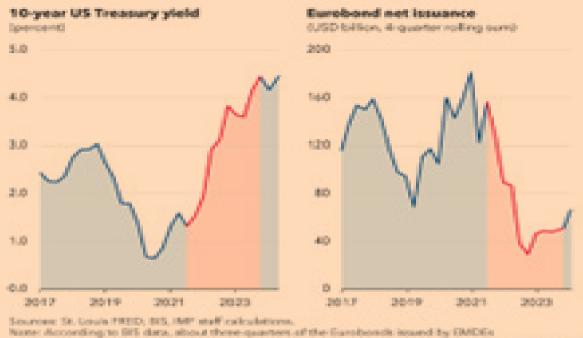
It is instructive to note that the rise in Palm oil export came as a result of the private sector investment in that sector in Daru and Sahn Marlen in Kailahun and Pujehun districts.

.....And SENTINEL ar-

A new sheriff might be coming to town to transform the telecom sector and give present providers serious run for their efforts. FS sources hinted SENTINEL's coming might spell a new lease of life for telecom service users in Sierra Leone. Details

### Yield to the pressure

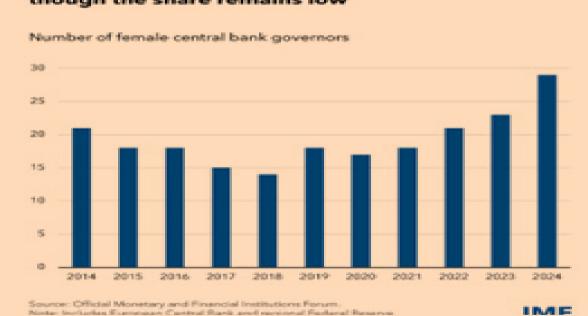
Sharply higher US Treasury yields drove a slump in Eurobond issuance by emerging market and developing economies.

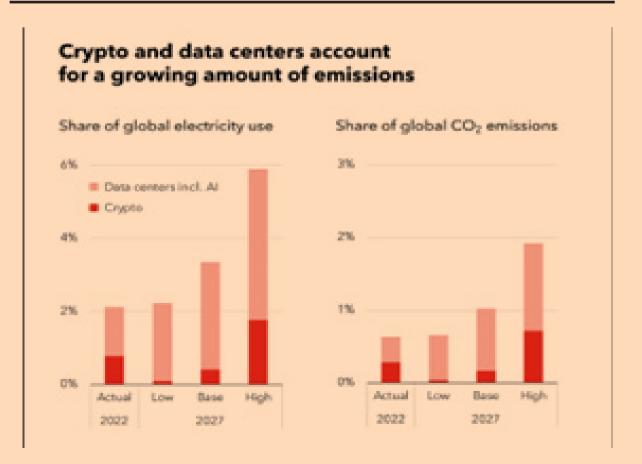


Note: According to BIS data, about three quarters of the Euroboack issued by EMDEs. from 2017OH to 2024OH were denominated in U.S. dollars and the remaining quarter was democratisated in euros.

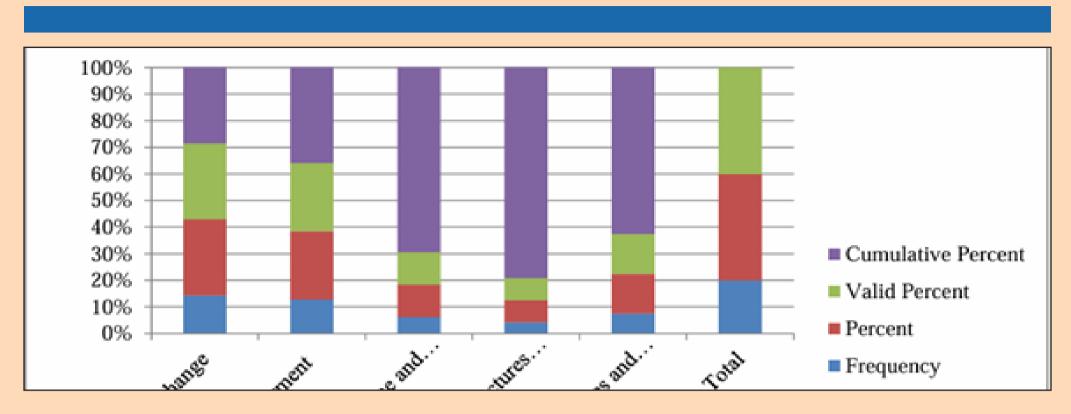
IME

#### More central banks are led by women, though the share remains low





### **TOURISM & TRAVELS**



## Influx Creates Upbeat in Tourism

There are indica- 🗕 Island among others.

Statistics from the growth. Ministry of Tourism and Culture, showed Leone for December

tions of an upbeat By Joshua Mans

of the Outamba-Kilimi as the government has pundits explained this National Park, the Bunce recognized tourism as a crucial driver of economic

The Bank of Sierra

**The Bank of Sierra Leone for December 2023 recorded 11.1K** (11,100.00) tourist arrivals - one of the highest the country has ever recorded.



that visitor arrivals into 2023 recorded 11.1K the country in 2023 (11,100.00) increased 30 percent arrivals - one of the

- highest the country has significant improvement Tunis has been an attracting tourists and ever recorded. With the to infrastructural devel-outspoken advocate for ensuring local commu-• current value of Tourist opment alongside govern-revitalizing Sierra Leone's nities benefit directly sector. Figures released compared to the figures Arrivals at approximately ment's commitment to tourism sector. Her vision from tourism activities. by relevant government reported in previous year 8,987, and an average safety of lives and prop-aligns with the broader The Ministry's zeal for agencies have shown of 2022. There are expec- of 4986.56 from 2009, erties in the country. On national development partnerships with interincreased interest from tations for an additional reaching an all-time high going investments in agenda, focusing on national tour operators tourists in key resorts 25 percent growth in of 16699.00 in December road rehabilitation and sustainable practices and to create inclusive travel such as the stunning 2024. The tourism sector of 2014. It plummeted hotel developments are community involvement, packages for tourists to beaches of Freetown, the is showing encouraging to a record low of 0.00 expected to create further By emphasizing inclu-explore Sierra Leone breathtaking landscapes signs of revitalization, in April 2020. Tourism boost in the tourism sector. sivity and sustainability, would further boost recent

Hon Minister Nabeela the Minister aims at growth.

Table 1.7: In which area is tourism contributing greatly?

	Frequency	Percent	Valid Percent	Cumulative percent
Employment	20	40.0	40.0	40.0
Balance of Payment	5	10.0	10.0	50.0
Revenue	20	40.0	40.0	90.0
Others	5	10.0	10.0	100.0
Total	50	100.0	100.0	



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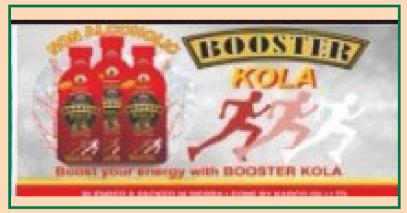
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### NEWS

## **Public Sector Transformation Agenda Out**

By John K Marah **Snr Business Correspondent** 

The government has sector master plan aimed at who disclosed this in Freetown reforming Sierra Leone's explained that the creation public service.

Pillar 5 of the present adminis- Affairs (MoPAPA) was a tration's "Big 5 Game Changers" strategic move under Pillar 5, declarations, which prioritize 'as its directly supporting the public service transformation. Government of Sierra Leone's The Master plan consists of 8 Medium-Term critical pillars viz: structural Development Plan (MTNDP) realignments in public service, for 2024-2030.' human resource management,

e-governance, pay and incentives, communication and citizen engagement, and public sector coordination.

Deputy Minister of Public announced the launch of Administration and Political a comprehensive public Affairs, Hon. Philip Tondoneh of the Ministry of Public The initiative aligns with Administration and Political National

He informed that public



Phillip Tondoneh

....Hope Rises on Fiscal Commitments international support. Given that

Cont'd from page 3

The sharp increase in 2021 and steady recovery in 2023 demonstrate international cooperation, while the decline in 2024 point to emerging challenges in governance and economic management. This can be attributed to international responses to the pandemic and heightened focus on public health initiatives, as well as infrastructure development. The rise also signifies growing confidence among international donors regarding the government's ability to utilize these funds effectively.

In 2022, commitments dipped to \$196 million, a decrease of approximately 6.7% from the previous year. This decline could be linked to several factors, including fluctuating economic conditions, donor fatigue, and adjustments in funding strategies by international institutions. Nonetheless, the funding remained robust, given the realignment of priorities amid ongoing global challenges.

Fiscal earnestness rebounded in 2023, rising slightly to \$203 million. The stable funding environment have been influenced by improved governance measures and strategic alignment between the government's priorities and donor expectations. Enhanced a commitment to supporting focus on key sectors like education, health, and economic recovery likely encouraged renewed support from the IBRD and IDA.

year commitment figures under- for 2025, focusing on instituscore the importance of main-tional frameworks and strategic taining stability and effective alignment with donor should governance to attract sustainable take the centre stage.

these commitments often hinge on the achievements of prior projects (with \$74M Sierra Leone Connectivity and Agricultural Market Infrastructure Projects approved on May 29, 2024, to end the year 2029), Sierra Leone must work steadily to enhance its track record in utilizing these funds effectively.

Given the significant decrease in 2024, it would not be unreasonable to forecast a rebound for 2025. Considering an expected stabilization in governance and possible international economic improvements. FS projects approximately \$190 million in commitments to Sierra Leone in fiscal 2025 This estimate factors in potential adjustments as donors recalibrate their strategies to tackle recurring challenges faced by the country while aiming for more optimistic, sustained growth. The anticipated ramp-up of existing initiatives and new programs aimed at climate adaptation and economic diversification. Sierra Leone's partnership with the World Bank, through both IBRD and IDA, has been pivotal in attracting funding necessary for developmental projects across the country for growth and stability.

While recent years showcase the nation, the fluctuations highlight the need for continued engagement, transparency, and sound governance to ensure ongoing support from global Furthermore, the year-on- partners. As the country prepares sector coordination and (PSC), the Human Resources management function would effective service delivery'.

The master plan, he government entities, including Programme the Public Service Commission explaining that this enables the Leone.

Management Office (HRMO), be the sole responsibility of the Public Sector Reform MoPAPA 'in order to ensure Unit (PSRU), and the Cabinet Secretariat, among others.

The master plan, according noted, was developed through to him is being funded by the collaboration with several United Nations Development (UNDP),

engagement of an international consultant to guide the plan's design with a focus on accountability and inclusivity within Sierra Leone's administrative framework. He stated further that the recently completed validation workshop attracted representatives from Ministries, Departments, and Agencies (MDAs), the Sierra Leone Police, Correctional Services, civil society, and the international community, underscoring broad-based support.

Further, Tondoneh underscored the Ministry's commitment to gender and social inclusion as central to the reform strategy, stating that inclusivity will be integral to the public sector's future. This, he emphasized, aligns with the government's commitment to strengthening equity across all levels of public administration.

The launch of this public sector master plan signals a transformative agenda aimed at streamlining government functions, improving accountability, and enhancing service delivery to the people of Sierra

### **GDP Scales...**

Cont'd from PAGE 1

its commitment to economic ongoing exchange rate Sierra Leone's economic stability through collaboration controls, and the completion growth.

of agreements with the International Monetary Fund (IMF). The focus remains on sustainable growth and devel-The government reiterates with international partners, opment initiatives to enhance

### \$5bn For Africa

Cont'd from PAGE 1

AEB headquarters building to APPO." adding that renovation works Africa, and Benin Republic.

agreement is said to be already before the Bank takes off. at an advanced stage. Ella mitted the AEB establishment Afrexim Bank occupying the

On equity contribution to are ongoing to complete it and the AEB, Ella said Nigeria is make it ready for the take-off. currently making efforts to Nigeria won the hosting rights complete her own share of for the establishment of the AEB the equity contribution to the headquarters in Abuja in July AEB. He stressed: "Apart from 2024, after a fierce competition the earlier payment of \$59.12 with Ghana, Algeria, South million, an additional \$10 million was paid into APPO The ratification of both Account by Nigeria last week. the charter and headquarters We intend to make full payment

APPO scribe, Dr Ibrahim added: "The Attorney General explained that the bank concluded the process on would have three classes of September 9, 2024, and trans-shareholders with APPO and

priority shareholder position. Responding to Nigeria's presentation, the APPO executive documents, which are currently board member from Egypt, in the oil industry told FS in with the President (Bola Ahmed Selim, was quoted Abuja Nigeria that a technical Tinubu) for his assent. Once to have described Nigeria's team recently inspected the that is done, it will be forwarded explanation concerning preparations for the Bank's take-off as "encouraging."



### CORPORATE SUITE

## We Seek Partnership That Would Work For Our Tourism Sector

### -Hon Nabeela Tunis

-Minister, Tourism & Culture

t was all hands-on deck top government officials in at Sierra Leone's strategi- attendance, it definitely wasn't cally located corner piece a tea party nor one reduced pavilion at the just concluded to funfair as was happening World Travel Market in ExCel in neighbouring stands. The Sierra Leone. atmosphere was serene,

subdued. The Salone spirit as evidently displayed by officials 'poster girl' for Tourism proudly led her ministry's officials at the pavilion taking enquiries

About the few pavilion with friendly but businesslike Edward Yankson, Permanent this is Terry of the Financial

even on a grand finale of a Secretary in the ministry 3-day treat when enthusiasm of tourism and culture and naturally would have become retinue of officials, the Sierra Leone's pavilion was a beehive of activities. My half an hour remained upbeat. Draped in wait to see the honourable Sierra Leone colour scarf, Hon Minister whilst she was busy Nabeela Tunis – Sierra Leone's taking enquiries was worth the while. Her passion to sell Salone tourism shone through in the eagerness to take on my on her pet subject -Tourism for enquiries and posers as soon as Pastor Edward finished with the

Standard Newspapers'.

And being mindful that the talking business in a customary environment - especially when done continuously and repetitively for 3 days consecutively could be draining, I was not ready to probe with questions beyond the introductory line. 'I have come visiting to acquaint you and your officials with our publication - the Financial Standard Newspapers and to express our shared aspiration on tourism development in Sierra Leone'.

More like 'take me on please, I'm here to speak for Tourism and Sierra Leone'. Her state of alertness, the eagerness and passion to escalate the conversation about tourism in Sierra Leone belied the fatigue expected of someone that had been occupied with talking same subject matter for 3 days. 'We are here to Ably supported by Pastor introductions: 'Hon Minister, seek partnership that would work for our tourism', she told me as a matter of fact as we sat down to have a chat. Her passion filtering through her voice. 'Our country - Sierra Leone - has the potentials to be the destination of choice for tourists and adventure seekers. That is the point we are making and that is the height we are aiming at'.

> Showing up at the prestigious event for her and her team, therefore, is not just an issue of carnival. 'We've come to use this platform to meet investors in tourism, potential tourists and also foreign partners that we can leverage with in exploring our potentials to the fullest'. Adding that the 3-day travel event provided the platform for that. And how has it turned out? I enquired. 'It's been very rewarding', she responded in the affirmative.

Pastor Edward Yankson, Permanent Secretary in the ministry confirmed that Sierra Leone's participation and attendance this 2024 edition was hugely successful. The turnout of visitors – both first time and returning visitors – he told FS was quite remarkable. The Sierra Leone pavilion in the first 2 days of the event, according to him received 820 and 753 visitors, respectively. This is a no mean feat in an event with over a thousand trade exhibitors. With Hon Nabeela Tunis and her team in charge, the only way to go for Sierra Leone's tourism is up.



### **PERSPECTIVES**

## Fuel For Healthcare: Too little, Too late?

fuel shortages especially a much bigger issue." as it impacts access of measure or a longer-term the healthcare system.

and Concerns

government expressed happiness that
POP By Joan Bannister recently launched the Government appears **L** an emergency fuel pointedly to be focused distribution plan for on addressing such fair remuneration and sector. Community head, doctors in the country. issues affecting citizens. dependable hospital infra- Fatmata Kamara is of the The gesture made to calm However, she was sceptical structure." Kamara urged opinion that constant frayed nerves after plans as to the prospects of it the government to focus power supply would be to strike over deteriorating solving the problem on on reforms of rural health beneficial in running working conditions were the long run. Officials, management, announced by the doctors. however, acknowledged supplies and dependable "Hospitals could be more initiative, those challenges while transportation are in according to government drawing attention to chronic short supply. would ease transportation Narinder's contributions difficulties and ensure through a program called public health experts. delivery." smooth movement of "Fuel distribution drives," They endorsed the governhealth workers to get to which Sesay said "would ment's response but say their places of work and help doctors to reach work reforms are needed in eliminate challenges of etc, but is only one part of the long term. Ibrahim

Medicare personnel into shop owner in Freetown medical school, said that rural and remote areas. slammed the gesture the country's healthcare This gesture has been met saying it could only system has been in need with mixed reactions, with endure in the short-term. of decades of investment many people questioning He called for a health plan in training, resources

solution to the problem. this, Dr. Alusine Kamara, tation of larger issues, and Many who spoke to FS leading physician and unless we make some on the matter would like chief executive of the foundational changes, we to see government putting Coalition for Covid-19 will be plagued by these in place a more deeper Forced Labour Free crises," Conteh said. Also Freetown reacted differ- that "To ensure conti- sector. ently to the fuel distri- nuity of care, doctors need bution plan. Aminata Sesay, better working conditions, suggested

FS also spoke to some Conteh, a professor at the Mohamed Kanu, a University of Sierra Leone if the measure is an interim that is more encompassing, and infrastructure. "Fuel Also speaking on shortages are a manifes-

government may have much to offer in terms of benefits to the healthcare where health care operations. productive if the compact allows for more efficient power generation and

While the plan for distributing the fuel is an improvement on the previous policy of supporting the healthcare professionals, it is apparent that members of the public as well as practitioners of healthcare would prefer a more holistic measure on the part of government. Dr. Kamara stressed the importance of cooperation and accountability between government and health care workers if an enduring improvement reform of key issues in Policies, said: "This is a finding some common is to be achieved. "The symptomatic treatment ground, health policy government has such Mixed Public Support to an underlying problem expert Dr Mariama Jalloh a chance and such a Sustainability that will require a dose of said sustainability needs challenge in dealing with critical national dialogue to be top of priorities in the health care problem. Many residents of as its cure." He stressed overhauling the healthcare But effective change will need an investment for The energy compact many years to come apart the from distribution of fuel."



## Di moni don land

Oversea Money received in my **Orange Money wallet** 





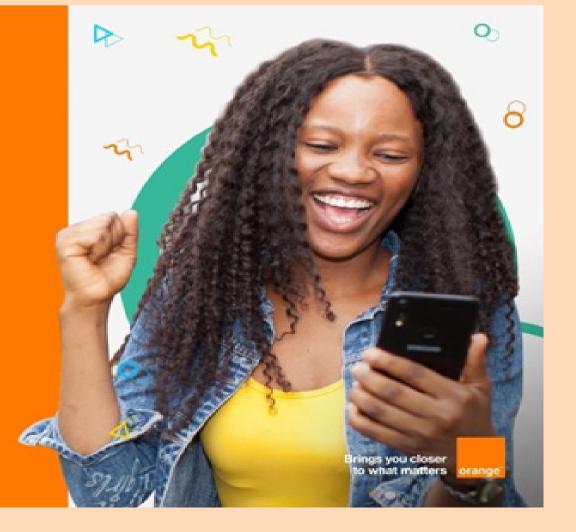












### **CORPORATE VISUALS**

### Financial Standard Executives at the London Travel Market



Terry Fade Adewale, Publisher/CEO



Ms Sento Conteh Vice President (Corporate Services)



Pastor Edward Yankson, Perm Secretary, Ministry of Tourism and Culture at the Market.

### Sierra Leone Takes Centre stage at London Travel Market



Sierra Leone Pavilion at the World Travel Market





A visitor at the Pavilion

### **ISSUES & POLICY**

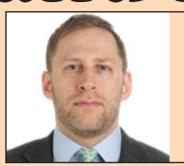
## Inflation's Rise and Fall



MAI CHI DAO, Deputy Division Chief IMF's Western Hemisphere Department.



PRACHI MISHRA. Professor of **Economics** Ashoka University and head of the Ashoka İsaac Center for Public Policy



DANIEL LEIGH. Advisor IMF's Western Hemisphere Department.

bankers. Then, after some (see Chart 1). of the sharpest and most policy tightening on record, and emerging market world inflation ebbed economies sheds light on almost as suddenly as it these competing explahad risen.

explanations. The first inflation into underlying stresses that inflation (core) inflation and headline rose at the same time in shocks—deviations of most countries because headline from core inflation. they were subjected—to We explain core inflation by the pandemic, mobility of macroeconomic slack, fiscal and monetary support. This emphasizes domestic drivers. More fiscal and monetary support, tighter labor markets, or less-wellanchored inflation expectations would translate into higher inflation.

The second stresses that inflation rose everywhere at the same time, not because local shocks were identical across countries, but because global causes were at play. The surge in energy and food prices, intensified by Russia's invasion of Ukraine,

persistent. But by 2022, inflation rose together chain disruptions. We also countries. inflation had become an even as long-term inflation allow for the pass-through

nations by decomposing We see two broad headline consumer price

s inflation began to triggered an energy crisis unemployment. We explain pass-through into core reflected primarily global helped prevent wage-price rise in 2021, most akin to the 1970s oil shocks. headline inflation shocks inflation, broader measures drivers, but local circum-spirals. Global tightening Apolicymakers and Geopolitics was the cause by large price changes in of macroeconomic slack, stances mattered too. We of monetary policy may analysts predicted that the of both series of events. particular industries, such and changes in long-term find, for example, that also have helped bring increase would be neither And it's true that global as food, energy, or shipping, expectations to the rise differences in local energy down global demand and particularly large nor energy prices and headline and by measures of supply- and fall of inflation across price policies, including hence energy prices. At the

The contribution of broad macroeconomic tightness to inflation remains greater than in other economies despite the significant cooling of the labor market since early 2023.

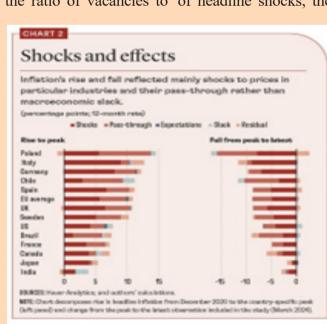
especially the extent of the ratio of vacancies to of headline shocks, their (see Chart 2).

similar sequence of shocks: tations and broad measures and other production costs. of macroeconomic slack that central banks retained should help inflation return Putting the different and changes in longer- credibility and that this to target. restrictions, and associated such as the unemployment pieces together, we estimate term inflation expectations economic policy measures, rate, the output gap, or the respective contributions generally contribute little

> The United States is a significant exception. The contribution of broad macroeconomic tightness to inflation remains greater than in other economies despite the significant cooling of the labor market since early 2023. The fall in US headline inflation since February 2023 reflects equally the cooling of the broader economy and the fading pass-through from earlier headline shocks (see Chart 3).

The bottom line is that inflation's rise and fall

subsidies for people and same time, energy shocks Overall, we find that businesses, explain differ- and their pass-through, acute problem for central expectations held steady over time from these headline shocks and their ences in the role of energy as well as their reversal, industry price shocks to pass-through into core price shocks in driving account for the bulk of the Our recent research core inflation, which can inflation account for most inflation. France, for rise and fall of inflation, synchronized monetary covering 21 advanced occur through the effects of of the rise and fall of instance, had large price-without the need for a suppressing fiscal measures deep economic slowdown. and a relatively small Even so, in the case of contribution of energy to the United States, strong headline inflation shocks. macroeconomic conditions Monetary policy also have been a more important played a critical role contributor to core inflation in defeating inflation than in other countries. Throughout this period, Since March 2024, when long-term inflation expec- our sample ends, US labor tations remained well market conditions have varying degrees—to a long-term inflation expec- headline inflation on wages inflation. Broader measures anchored. This suggests further moderated, and this







### INVESTMEN OPPORTUNITIES



### Project

arge scale 148,000 ha of irrigable land for rice production Location: Bonthe, Pujehun, Tonkolili, Port Loko, Bombali. The project with initial estimates of USD 307 million will increase rice production in the country by 250,000mt and create 5,000 jobs for rice farmers in the rice bawls. The target is to increase rice production by 420,000mt to reach 90% rice self-sufficiency in the next five years. Agriculture in Sierra Leone benefits from one of the largest rainfalls in Africa, with 3,000mm per year. Over 12 rivers distribute the rains across 5.4 million ha of arable land, through ecologies suitable for cereals, tree crops, fruits and vegetables production, and livestock grazing. The country is on an ambitious path to develop its economy, with growth rate averaging 5% over the last 10 years. Cost: USD 307 million (initial estimates).

#### **USD 940m Fish Harbour** Complex

Unlock USD 940 million from fisheries sector. Location: Western Area. At an estimated cost of USD 940 million, this fisheries harbour to be constructed in this fiscal year. Attract private sector investment to add amenities to the fish

**USD 307m Irrigated Rice** habour that will generate USD 50 million revenue yearly. The fish sector would provide livelihood for about 500,000 people and the establishment of the industrial fish harbour will double local fish landing. Added opportunity for investments in the following areas: cannery, ship vessel manufacturing, dry dock with synchro lift, fishing net manufacturing Double local fish landing annually, and increase revenue through developing fibre glass boats (USD 15 -20 million), net manufacturing, fish processing, and Cannery • Export to the tune of at least USD1.6 billion annually. Management and flexibility of project • USD 55 million secured from China •

Tax incentives • Ready market with over 400,000 MT of lucrative fisheries.

#### USD 7.0m Integrated aquaculture systems

This project estimated at USD 7.0 million would include -poultry, vegetable, and pond. Location Bonthe, Pujehun and Tonkolili District. The integrated aquaculture project aims to increase per capita fish consumption while reducing pressure on saltwater fish. The project will also reduce unemployment amongst youth in rural communities. This closed system reduces costs associated with aquaculture and makes use of land which would otherwise have been unutilized or underutilized. There is a high demand for fish, chicken and vegetable in Sierra Leone and high aquaculture potential. There is availability of perennial streams and inland valley swamps which allows for pond filling and drainage. This opportunity to include inland valley fishpond, vegetable and poultry closed system has the potentials to increase the productivity of water, land and associated resources while contributing to increased food fish production.

### USD 68.77 Million Industrial Packaging Produc-

Quality packaging of products to enhance preproducts of various manufacturing outputs. At the base level of USD 3.1 million cost depending on machine sizes. The manufacturing sub-sector is predominantly involved in the production of light products including cement, alcoholic and non-alcoholic beverages, paint, water tanks, plastic bags, acetylene, oxygen, common soap, and confectionery mostly for domestic consumption. • The manufacturing sector experienced strong growth prior to the COVID-19 pandemic at about 13.2 percent and contracting by 5.0 percent in 2020. Special Economic Zones (SEZ) of vari-

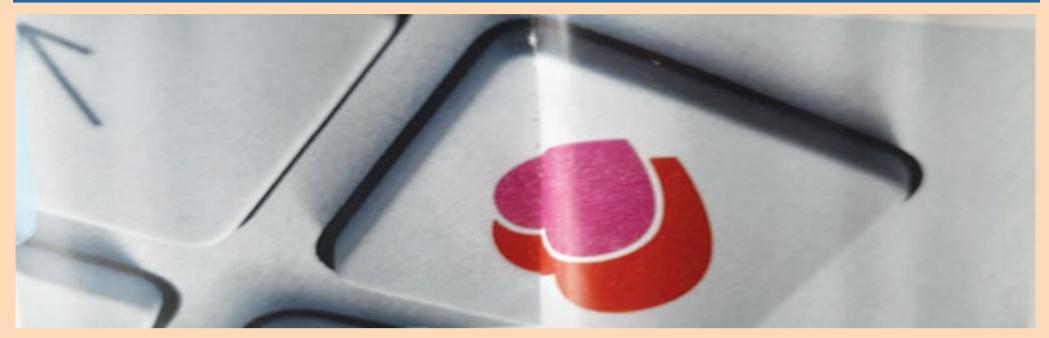
ous types are being planned for Kailahun, Kono, Bombali, Koinadugu, Moyamba, Bo, Bonthe, Pujehun, Wa, Kenema, Tonkolili, Port Loko and Kambia. Costs and access to infrastructure, proximity production zones, energy and raw material supply, links to local and export products etc.

#### **USD 14.1m Ecotourism** Investment

Construction of five Ecolodges (with transportation and access services) to promote green tourism to be located across various sites in the country. The Government of Sierra Leone sees tourism as a critical sector for boosting economic sentation, branding, and growth and reducing unemvalue addition to primary ployment. The country seeks private investors to develop ecotourism options. This will include building eco-lodges, safe land and sea travel vehicles and services to five ecolodge locations. Sierra Leone is endowed with abundant natural resources ranging from beautiful landscape, wide expanse of beaches, spectacular Islands, breath taking mountains and hospitable people with a receptive culture. The unrivalled natural beauty in rural communities in short driving distances from the capital city of Freetown makes Sierra Leone an ideal ecotourism location.



### **CAREER & WORKPLACE**



# Social networking and job hunting

ocial networking sites are a great way to stay in touch with friends and family, organise events and share pictures and videos. However, while this might seem like a comfortable online environment in which to hang out wth your friendsm recruiters are making increasing use of these networks as a way of vetting their applicants. So how do you balance both?

#### Access all areas

Whether you're a dedicated social networkers or one of the three-quarters of students who give networking sites less than ten hours a week of their time, it's worth giving some serious thought ro who can access your data. Unless you;ve made the effort to change your privacy settings, your profile could be visible to any Tom, ?Dick or HR peron and may even be searchable on Google.

joining location networks on Facebook will also open up your profile to anyone on that network, not just your friends. If you make use of facebok's checking in feature, your tutor might find out that you were in the pub or out shopping when you should have been at a lecture.

You could interact with an employer on Twitter or LinkedIn prior to an interview, and then refer to the exchange when yu meet the recruiter face to face.

Along with these, you could also consider setting up your own website or blog. This will demonstrate initiative and, if you do it right, could be a good way of showing off your

### **Ever been less than viriuous on Facebook?** Don't let your online persona get between you

creativity and communication skills, as well as presenting a suitably professional image. You can use this space to describe your achievements more fully than an application form will also and really sell your skills.

about a condidate online had positively influenced their decision-making.

Some graduate recruiters have started posting groups

on social networks to make it easier for graduates to get in touch and find out about their organisations, which can be an excellent opportunity to network.



source and one you can have fun with, just be wary and remember that it's public arena. That way, with luck, it'll be a help rather than a hinderance when it comes to finding your perfect graduate career.

#### Make the net work for your graduate job hunt

Remember that the web isn't just there to catch you out; it can also be your friend in the recruitment process. Half of the recruiters in one study said that the information they had found

an online CV that is readly available to employers and to join in discussions that allow you to express your professional opinions

Twitter can be a good way to connect with employers you are interested in. You can use Twitter to listen to what your favoured recruiters are saying, and keep up to date with their latest news.

Pop your name into a search engine and see what comes up. Most social networks have a public listing

that contains potted information from your profile and a link, This can be switched off by editing your privacy settings, and while you're at it, why not switch your profile for friends only? That way, should some clued up recruiter search on the site itself, they'll only hve access to the content that you want them to see - and not embarrassing pictures of you looking the worse for wear.

Don't forget things like blogsm forum posts and other web 2.0 applications such as youTube. If you've ever posted anything under your real name then it could show up in a search, so if you've ranted about an organisation or expressed any views that are contrary to their policy, you could be shooting yourself in the foot. As such, it's important to get this sorted before you start applying.

#### Draw a line between your personal and professional presence

One option could be to use LinkedIn for your professional life and Facebook for your private life. you can use LinkedIn to provide an online CV that is readly available to employers and to join in discussions that allow you to express your professional opinions.

Meanwhile, you could make your Facebook account completely private, so that it is not even search-

### **MOTORING**

## McLaren's Powerful beast



ously fun, this 720S sits in an interesting place in McLaren's line-up. It is, and will remain for the time being, the most powerful series production car you can buy from the British brand". It tears from 0-60mph in 2.8 seconds, and caps out at 212mph, while the V8 engine churns with 710bhp. It's also great fun to drive. When you do hit the open road, the McLaren provides you with a comprehensive rewiring of what you thought possible... Even in its tamest settings, throttle response and progression is sharp, the car happy

the handling is equally impressive. The "first thing you'll notice when you go round a bend in a 720S is how light its steering is. No matter how big and shouty its motor is, simply getting around is easy", says Alex Goy in Business Insider.

The chaos beneath your foot It's a good-looking car too.

"There's a real sense that it's less styled and more shaped by aerodynamics," says Gabriel Vega for DuPont Registry. "Take the hollow headlights, for example, which allow air to flow through to a few hidden coolers. Similarly, the interior is filled with aesthetic pleasures, such as the optional leather and suede fittings.

"Although seemingly intimidating thanks to its low and wide stance, dihedral doors, and menacing soundtrack, the McLaren 720S is quite the contrary," says Eric Brain in Hype Beast. In fact, "it's such a wonderful place to be that sometimes you forget what chaos lies beneath your right foot".

## Electric cars to hit 600m in 2040

he 2021 Glasgow climate summit saw 24 countries pledge an end date to new sales of combustion enginebased cars. The purchase of electric vehicles is now also being heavily subsidised in many other contries. It's estimated that 60% of cars sold globally will be electric by 2040, which transates to around 600 million electric vehicles (EV) o roads across the world.

This will make today's network of petrol stations obsolete and require an entirely new network to support the increasing number of EVs. While carmakers have seen substantial interest from investors, the industry building the infrastructure required to power these vehicles has been largely overlooked. EV's require charging in three different scenarios: at home, at work and for long-distance travel along the major motorway networks.

Research suggests that the recommended ratio of electric vehicles to public fast-charging points is ten. The United States' strategic goal of getting 26 million electric vehicles on the road by 2030 should require around 2.6 million public charging outlets.

Currently there are only 113,000, so it is no surprise that the US government has pledged \$2.5bn towards the expansion of the public charging network. In Europe it is estimated that around three jmillion public charge points will be needed by 2030, compared with only 250,000 today.

This clear demand coupled with heavy government investment and subsidies has created the opportunity for new business models within some of the companies in this sector that are already listed and investable. The three stocks below are all in Solactive's Electric Vehicle Charging Infrastructure index, which is used by the Elec-

...carmakers have seen substantial interest from investors, the industry building the infrastructure required to power these vehicles has been largely overlooked

tric Vehicle Charging infrastructure ETF.

Putting power back in the grid

Wallbox (NYSE: WBX) is an FV charging equipment manufacturer in Europe. Besides providing wall-mounted chargers as home charging solutions, it also offers direct current charging that can be used for public fast-charging sta-

tions. The company has developed a unique bi-directional charging technology, which allows the EV to discharge power to the owner's ome or back to the grid. This also enales the EV to act as a large battery storage unit for emergency use, power storage for excess solar energy, or if paired with a smart meter to optimise energy costs for households.

